

Tim Burns

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PROFILE

As a Graphic Designer and Art Director, I have worked in a variety of media for clients ranging from Fortune 100 companies to film and television studios to e-commerce websites. I'm a conceptual thinker with hands-on skills who specializes in coming up with unique creative solutions that convey the desired message and get results.

EMPLOYMENT

Tim Burns Design, Los Angeles

2001 to present.

After relocating to Los Angeles to attend graduate school, maintained Midwest clients while developing new business in the internet, publishing and entertainment industries.

- Art directed and designed the 2006 and 2007 editions of the *CBS Paramount Television Planner*, an award-winning, 100-plus page promotional desk calendar.
- Initiated and executed redesign of *BunnyburyBaby.com*, a premiere e-commerce website that has experienced a 300% increase in sales since relaunch.
- Associate Designer for *Golf Living* and *Hotel Bel-Air* magazines.
- In addition to freelance design and production at entertainment advertising firms, developed branding and print materials for events, including UCLA's Screenwriting Showcase.

Creative Street, Indianapolis, Indiana

Senior Art Director. 1997 to 2000.

Executed and oversaw print design for media company that produces corporate communications as well as its own entertainment and educational properties. Creative Street's productions have aired on The Discovery Channel, HBO Family, The History Channel and stations across the country.

Art Directed and designed audio/video packaging, brochures, sell sheets, corporate and brand identity, advertising, media kits, P.O.S., interactive, and publications. Managed outside suppliers including photographers, illustrators, pre-press bureaus, and printers.

- Developed key art, marketing materials and title sequence for nationally-syndicated television series, *Game Warden Wildlife Journal*. Also oversaw design of show's website and NATPE trade show booth. Series reached over 80% U.S. coverage by its second season.
- Developed launch materials and poster for the National Children's Film Festival.
- Designed a wide range of packaging solutions, including Eli Lilly and Company's winning entry in the U.S. Department of Labor's EVE competition rewarding corporate diversity.

Art Corps Graphic Design, Indianapolis, Indiana

Owner/Art Director. 1988 to 1997.

Founded studio to provide graphic design services to clients in the home video and healthcare industries. Projects included corporate communications & identity, packaging and advertising for companies such as Humana, World Book and Discovery Communications.

SKILLS

Photoshop, Illustrator, QuarkXPress, HTML/CSS, Dreamweaver, Flash, After Effects, Final Cut Pro.

EDUCATION

University of California, Los Angeles

2004 graduate of the School of Theater, Film and Television. MFA in Screenwriting.

Indiana State University, Terre Haute, Indiana

BFA in Graphic Design.